Public Involvement How TxDOT Engages Beyond Meetings



AMERICAN ASSOCIATION OF STATE HIGHWAY AND TRANSPORTATION OFFICIALS









Dave Biggs Chief Engagement Officer MetroQuest



Agenda

Q&A

3 Challenges with Public Involvement for Transportation Planning Introducing the TxDOT Public Involvement Team Best Practices for Public Involvement for Transportation Planning



3 Challenges with Public Involvement

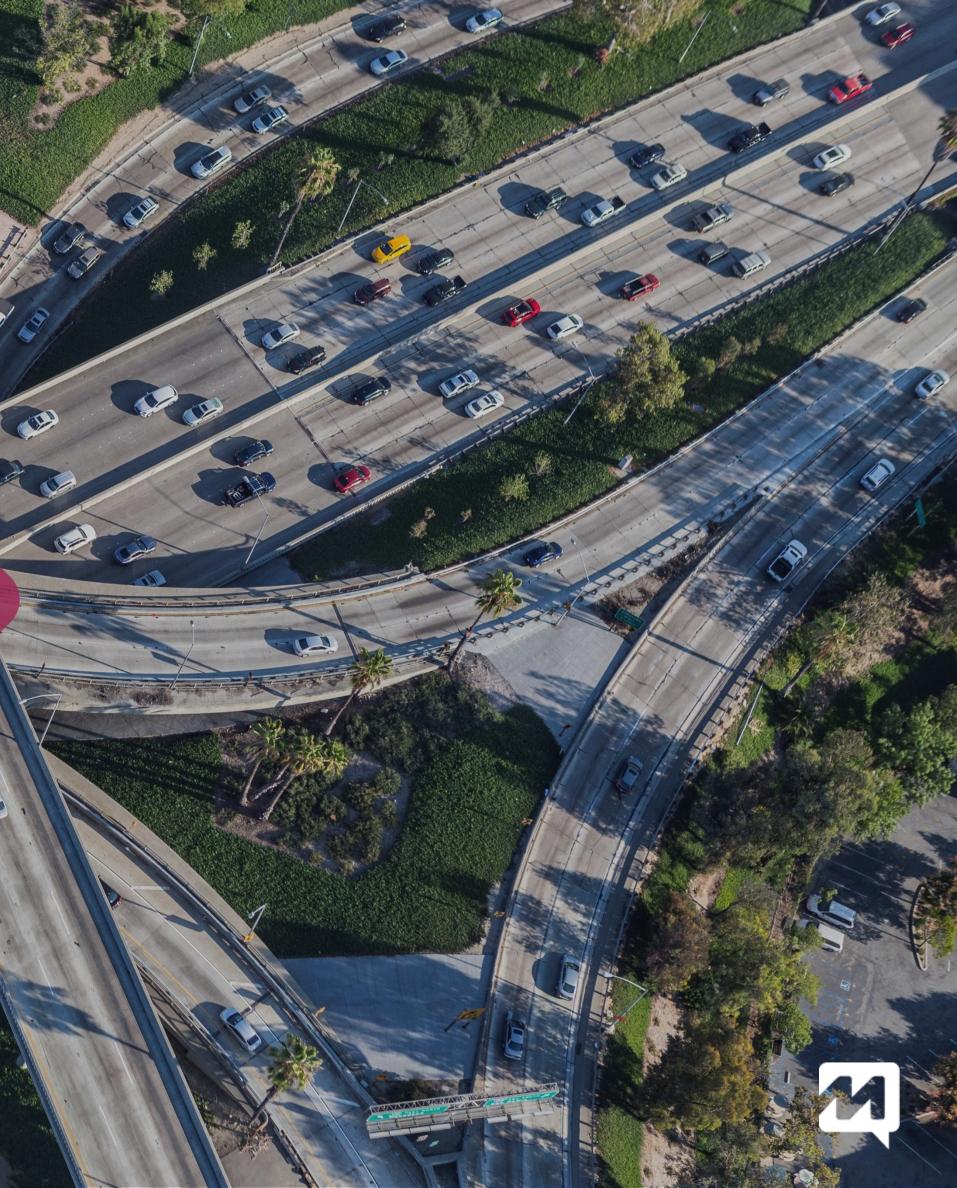
Mismatch between mandate and concerns



General public vs. complex planning issues



Diverse projects at different scales





TxDOT Public Involvement Team







Jefferson Grimes Director of Public Involvement Texas DOT

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Julie Jerome Public Involvement Specialist

Texas DOT

Amy Redmond Public Involvement Specialist

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Texas DOT



TEXAS DEPARTMENT OF TRANSPORTATION



HOW TXDOT ENGAGES **BEYOND THE MEETING**

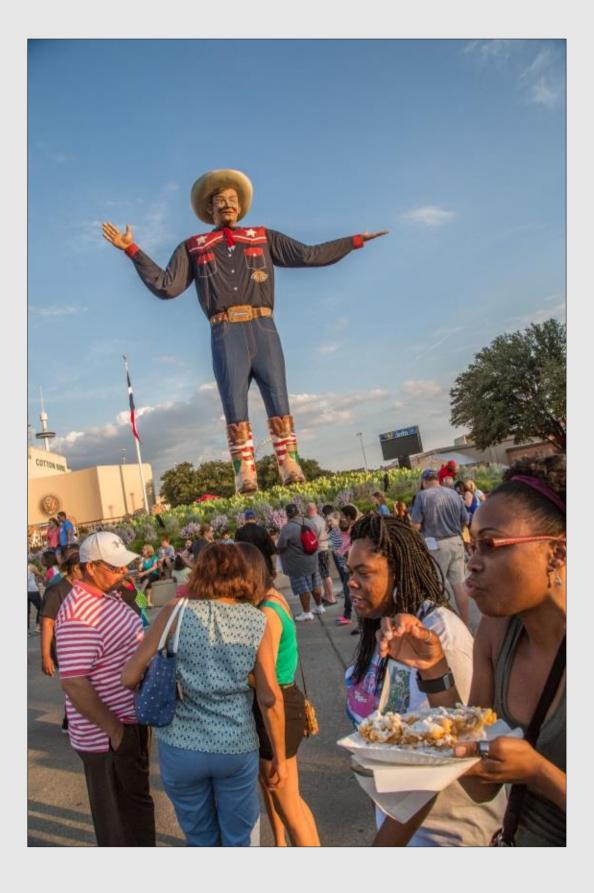
TxDOT Public Involvement



BE SAFE. DRIVE SMART.



Everything's Bigger in Texas



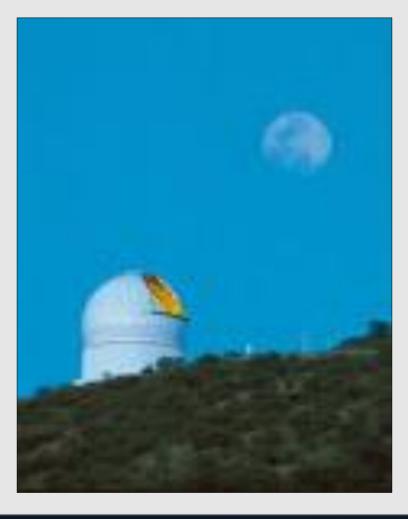




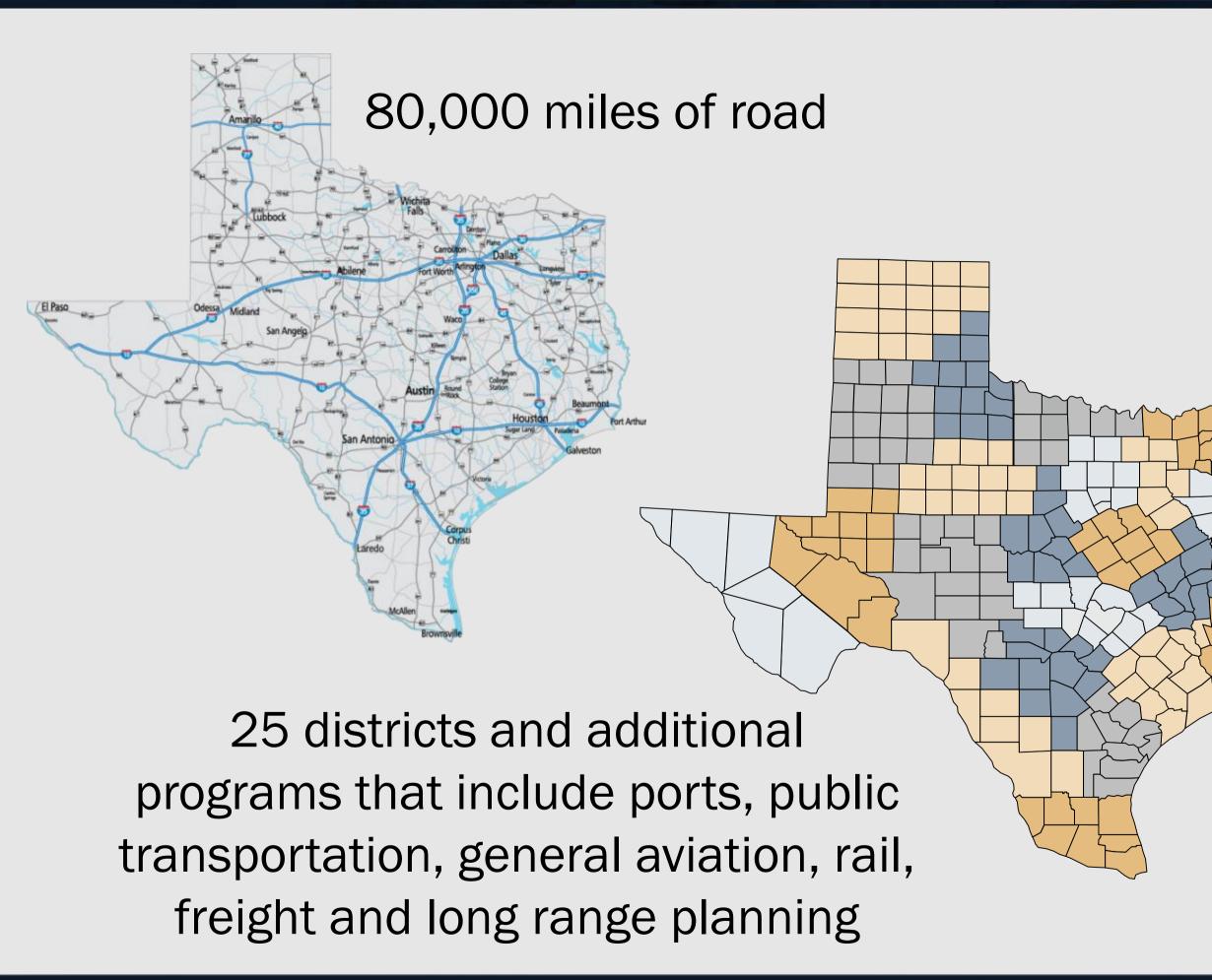


How TxDOT Engages Beyond the Meeting





Think Big and Act Locally







The Texas Department of Transportation (TxDOT) commits to purposefully involve the public in planning and project implementation by providing for early, continuous, transparent and effective access to information and decision-making processes. TxDOT will regularly update public involvement methods to include best practices in public involvement and incorporate a range of strategies to encourage broad participation reflective of the needs of the state's population.



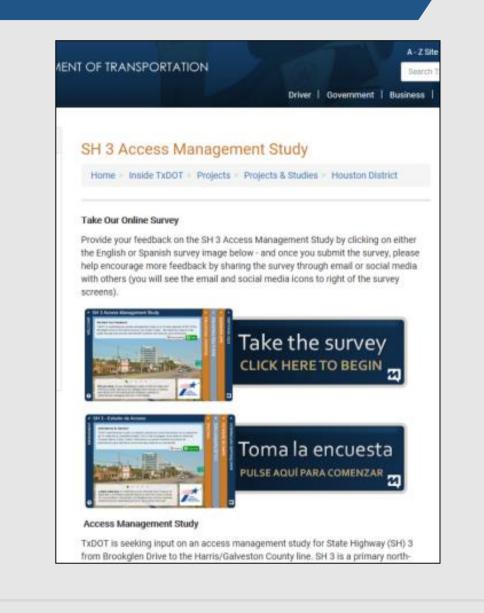
As adopted by the Texas Transportation Commission on Jan. 27, 2011

How TxDOT Engages Beyond the Meeting

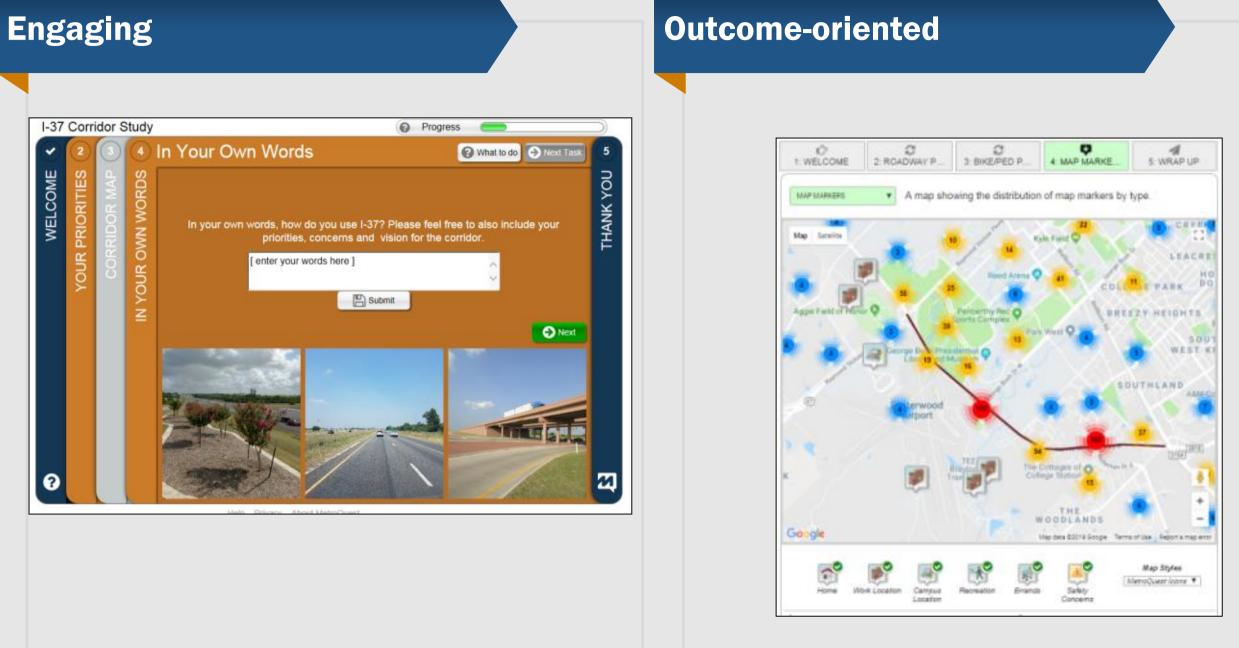


Meaningful Public Involvement with MetroQuest





I-37 Corridor Study



"By allowing the community to rank the goals and objectives... the project team can better understand community values and concerns. This input will allow the project team to make better decisions."

How TxDOT Engages Beyond the Meeting

- TxDOT Project Manager

April 17, 2018

- El Paso Julie Jerome
- Kendall Gateway Study Amy Redmond



How TxDOT Engages Beyond the Meeting

EDUCATE NPUT ENGAGE



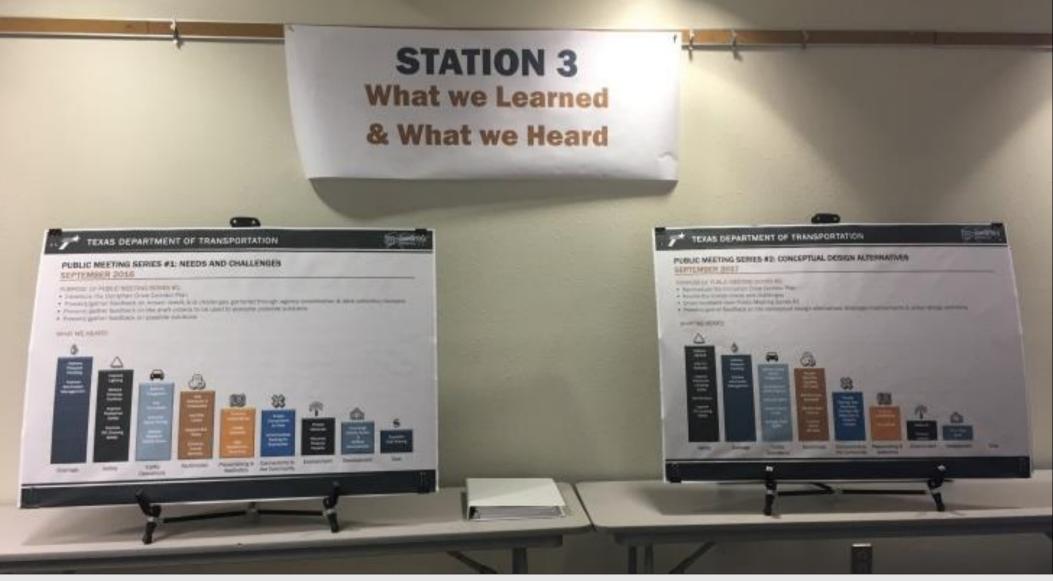
EL PASO



El Paso: Educate and Engage

- Doniphan Drive Corridor Study
 - Three series of public meetings to identify projects for short, medium and long-term improvements
 - Priorities shifted from the second to third series of open houses





MetroQuest at the meeting

How TxDOT Engages Beyond the Meeting

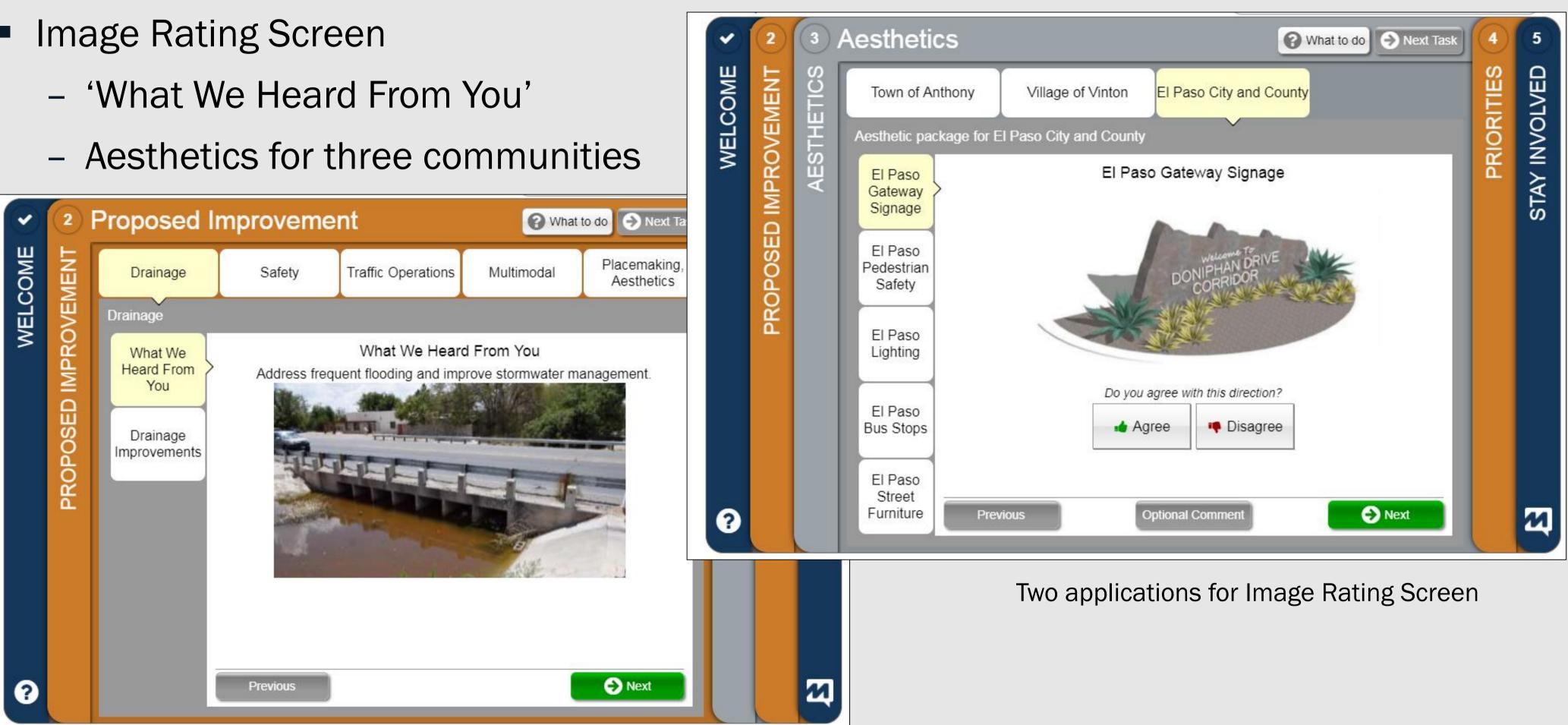


Public meeting

Presenting the priorities change

El Paso: Educate and Engage

- - Aesthetics for three communities

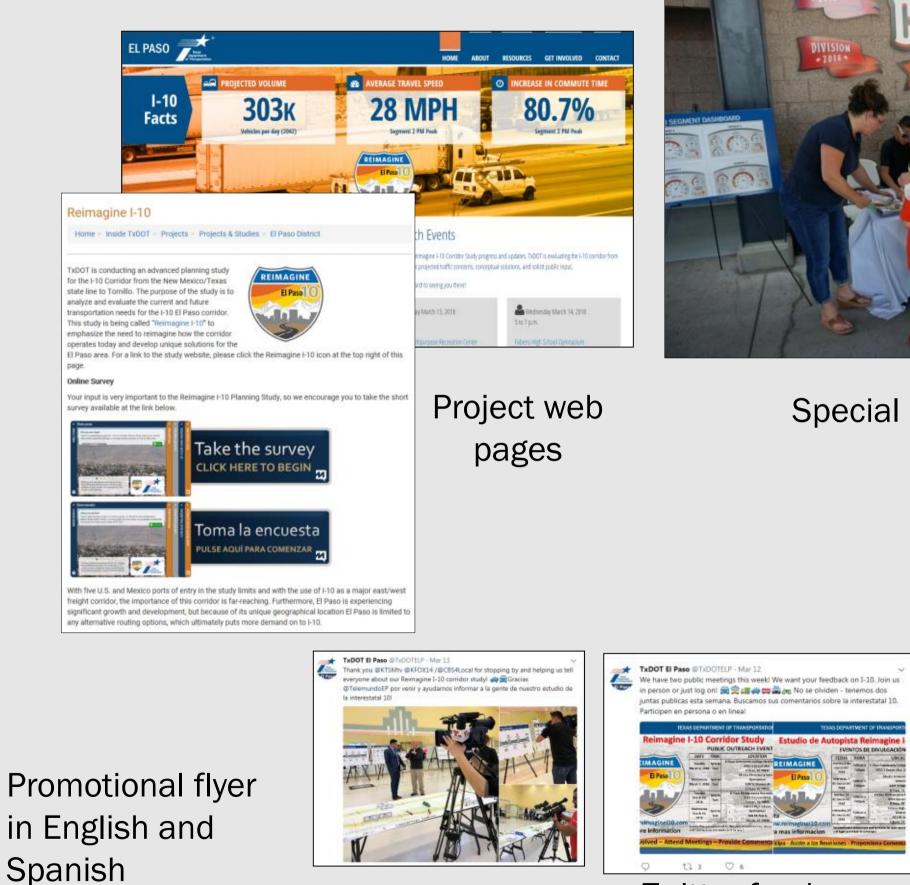


How TxDOT Engages Beyond the Meeting

El Paso: Unique Efforts to Market MetroQuest

- Project web page
- Special events
- Social media





How TxDOT Engages Beyond the Meeting



Special events

THE EL PASO MUSEUM OF ARCHAEOLOGY PRESENTS THE 12TH ANNUAL

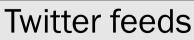
IN PARTNERSHIP WITH THE FRANKLIN MOUNTAINS WILDERNESS

NATIONAL BORDER PATROL MUSEUM, AND THE DOWNTOWN ARTIST AND FARMERS MARK

MARCH 31, 10AM-4PM 4301 TRANSMOUNTAIN

FREE ADMISSION

INCLUDES EP MUSEUM OF ARCHAED EXHIBITS AND FEATURED FILM (INS RS, ARCHERY ORS, FOOD TRUCKS ND LIVE HAWK ENCOUNTER IOUTSIDE

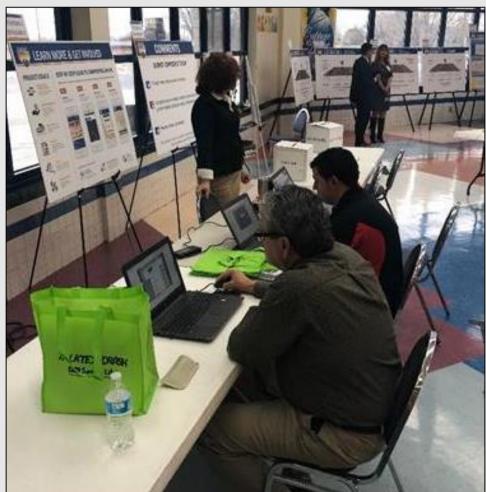




El Paso: Engaging Diverse Populations

- MetroQuest provides template for Spanish translation
- Two sites "live" on the project page, with separate data for each site





How TxDOT Engages Beyond the Meeting



Reimagine I-10

Home > Inside TxDOT > Projects > Projects & Studies > El Paso District

TxDOT is conducting an advanced planning study for the I-10 Corridor from the New Mexico/Texas state line to Tornillo. The purpose of the study is to analyze and evaluate the current and future transportation needs for the I-10 El Paso corridor. This study is being called "Reimagine I-10" to emphasize the need to reimagine how the corridor operates today and develop unique solutions for the



El Paso area. For a link to the study website, please click the Reimagine I-10 icon at the top right of this page.

Online Survey

Your input is very important to the Reimagine I-10 Planning Study, so we encourage you to take the short survey available at the link below.



With five U.S. and Mexico ports of entry in the study limits and with the use of I-10 as a major east/west freight corridor, the importance of this corridor is far-reaching. Furthermore, El Paso is experiencing significant growth and development, but because of its unique geographical location El Paso is limited to any alternative routing options, which ultimately puts more demand on to I-10.

El Paso: Effective Public Involvement Advanced with MetroQuest



How TxDOT Engages Beyond the Meeting

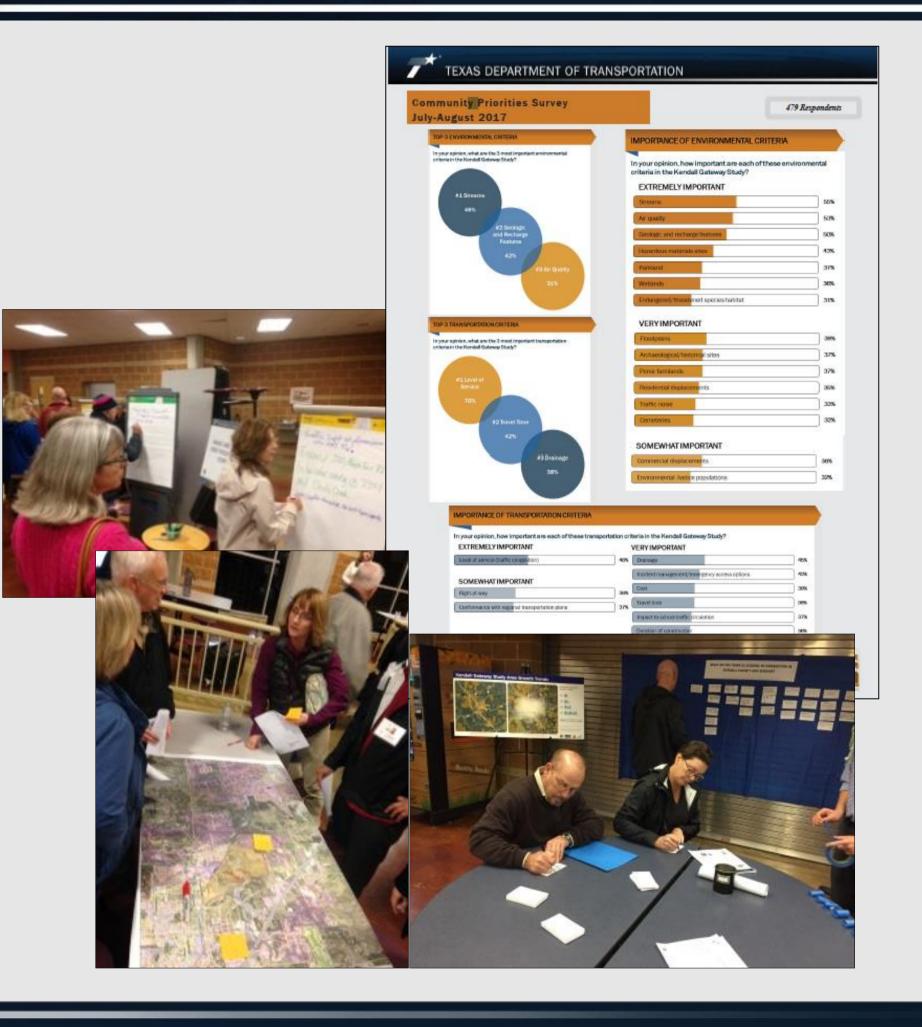


KENDALL GATEWAY STUDY (KGS)



KGS: Educating and Engaging the Community

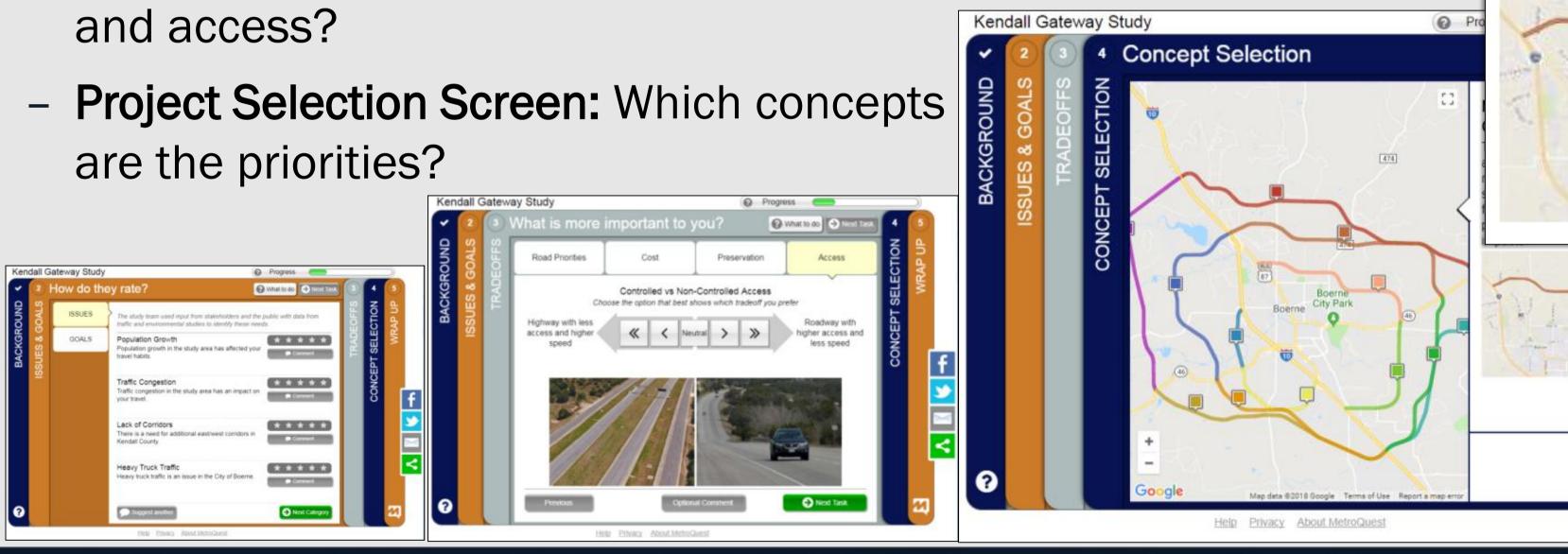
- Continuous public involvement and outreach
 - Technical and stakeholder working groups
 - Open houses
 - Individual stakeholder meetings
 - Email blasts
 - Newsletters
 - Online surveys
- MetroQuest was introduced at the "Concept Screening" phase of the study



April 17, 2018

KGS: Using MetroQuest to Gather Informed Input

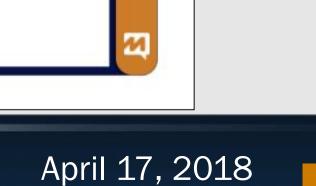
- Selecting MetroQuest screens that ask the right questions
 - Strategy Ratings Screen: What issues and goals are important to you?
 - Tradeoffs Screen: What is your preference when it comes to alternatives for typical sections, cost, preservation and access?
 - are the priorities?



How TxDOT Engages Beyond the Meeting

Northeast Middle Concept

This concept would require approximately 243 acres of new right of way and could impact 12 stream crossings, 2 acres of floodplain, and approximately 8 potential residential/commercial impacts.





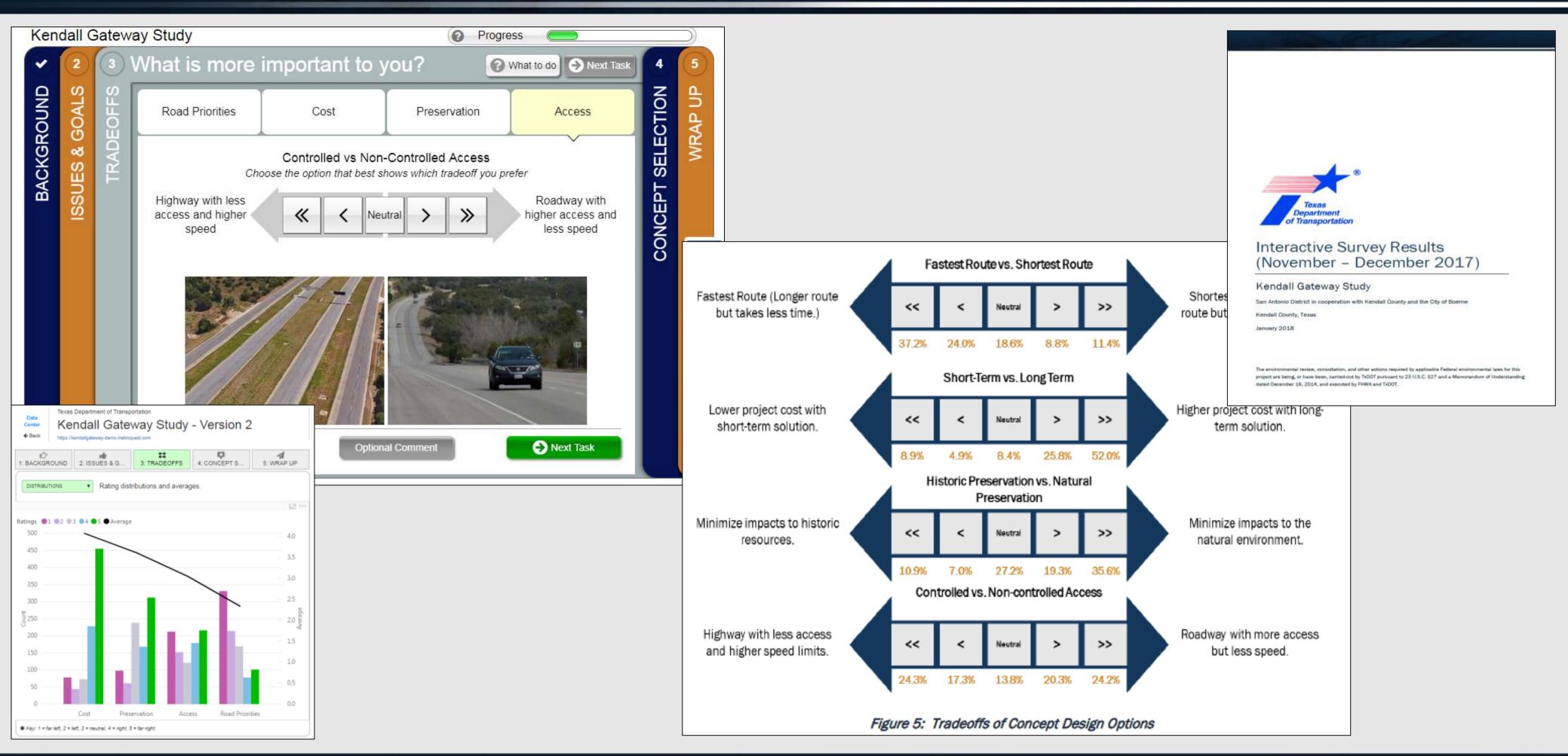
KGS: MetroQuest Launched at the Open House But Did Not Stop There



How TxDOT Engages Beyond the Meeting

- Rolling out MetroQuest to the community
 - Launched at the second open house
 - Handed out business cards with survey information
 - Survey link displayed on the project page
 - Hosted "Go-to-Them" meeting at public library
 - Emailed reminder notifications
 - Shared on partner and agency social media
 - Article in local newspaper
- 1,124 participants with MEANINGFUL INPUT

KGS: Input Driving Decisions on the Study and in the Community



How TxDOT Engages Beyond the Meeting

KGS: Input Driving Decisions on the Study and in the Community

KENDALL GATEWAY STUDY



KENDALL GATEWAY STUDY

IN THIS ISSUE Open House Overview..... Constraints Map

Response Pours II

OPEN	HOUSE	OVE

Kendall Gateway Study November 8, 2017, 6:00 to 8:00 p.m. Boerne Middle School South Boerne, Texas

As part of the public involvement process for the K feasibility study that has been undertaken to identi relieve traffic congestion in Kendall County and Bot of Transportation (TxDOT) in partnership with Kenda Boerne, held an open house for the proposed proje

The purpose of the open house was to present and discuss input, and reasonable concepts. Maps showing the concepts, and environmental constraints were avail comments at the open house.

Interactive Survey: 1,124 Responses!

The Kendall Gateway Study team asked for input from Kendall County and Boerne residents. In identifying preterred concepts, goals and issued and tradeoffs in Kendall County.

Thank you to the 1.124 individuals who responded to the interactive survey! The input received in the survey! Is being used to understand community members' priorities as potential solutions and concepts are analyted against environmental and transportation criteria. The criteria am based upon a balanceid consideration of safe and efficient transportation, social, economic, and environmental impacts. All the data is currently being analyted by the study team.

pressible concepts for each of four quadrants being statistic each of four article of the statement is comparing the provided for attendent is comparing the survey during the meeting, and interactive survey own available emittee after the spen house. Putticipatits were also institud to give version comments to a court meeting of a give version comments to a court



EWSLETTER NO. 3 FEBRUARY 2018

FREQUENTLY ASKED QUESTIONS

1.1 AM CONCEINED ABOUT THE PROBATTY OF THE ALTERNATIVE ROLESS TO MY HOME, WHY DRI YOU CHOOSE THESE PARTICLEAR CONCEPTS?

The carcepts cancellered editing pand use and tread to reminister impacts, Mone of the current concepts are deal or "to stone" and represent confluenfor which the shady team is seeking foredback from the contrauty. The ourcepts will be refitted to a safer phase to restace impacts even further

2. BOTH CASCADE CANTENS AND CIRCUID CREEX ARE IMPORTANT ENVIRONMENTAL RESOLUCES. WILL THE CONCEPTS AND/ID THESE AREAS?

Patility asilate tals, capted with input them the public, has been used to glather data on endownement mecurice, including Cascade Caverns and Obsile Creek. This information will be used by project engineers as they continue to infine proposed concepts in order to avoid or reduce impacts.

1 ARE THE CONCEPTS BEING DEVELOPED TO BENUTT DEVELOPENTS (E.C., ESPERINZA, BRACEES, CEMENT PLANTS, ETC.), NOT THE GENERAL PUBLIC?

The end goal of the Tookall Gatherory Study is to Admitty trache Assaes wither this City of Disense and Kendull County and recommends southors that will dead meet those challengies. The study and recommendation are data athers and take this account, public keptal, he proselected routes, pro-defined areas, or influence from unexemption, name ever detected the study. Proposed concepts to provide imprived industry areas to population of the study areas continues population of the study areas continues. 4. WHEN WELL THE KENDRUL GATEWAY STUDY BE FRISHED, AND WHEN WELLA FRAM, DECISION BE MADE REGARDING THE ROUTE OF A NEW ROADY

The study is expected to concludes in 2028. Not in a discontrality strang, thereafore, to future projects are landed or identified. Any decisions, bacangtances regisering preferred concepts would be made jointly between (ISOI). City of Boomis, and Rondall County, and would consider putate input glabulant during (this haudentity strady process. One of the most filely outcomes will be that this study care be leaded as a loss for presentation of this literitified conterpts as development occurs.

INSTEAD OF BUILDING NEW ROADS, WAT

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The Broke relatio and subse issociatis that were stream at the November 8.

2017 spen house were all created it

are being considered in this study.

DOESN'T TOOT WIDEN THE READS THAT ARE RUREADY IN PLACE SUCH AS FIE 1051 AND without numing downtown Boerne and its testorical and environmental recourters. Widering these roads atom would not provide the capacity that is needed to alleviate conjection. A new road is needed to remove traffic that is carting through bioerse, and not staying its bioerse.

are afforeign to awrike impaints as march

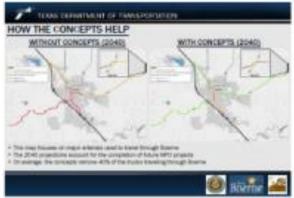
as possible and measure what can avoide the most relief to condented

roads. In general terms, the overall strategy has faculater on reducing

contraction and increasing safety

5. (5 THERE & MAP THAT SHOWS THE PROPOSED CONCEPTS?

Tec, totamatian is available for viewing of transit goe papers "Notedal Catowing Shuby"). Decause this is a hasability shalar percesses and not a rotat construction peoplect, the consepts are fluid and will contribute to be referred as additional technical dato is peoplech and public report 6-constituent.





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How TxDOT Engages Beyond the Meeting

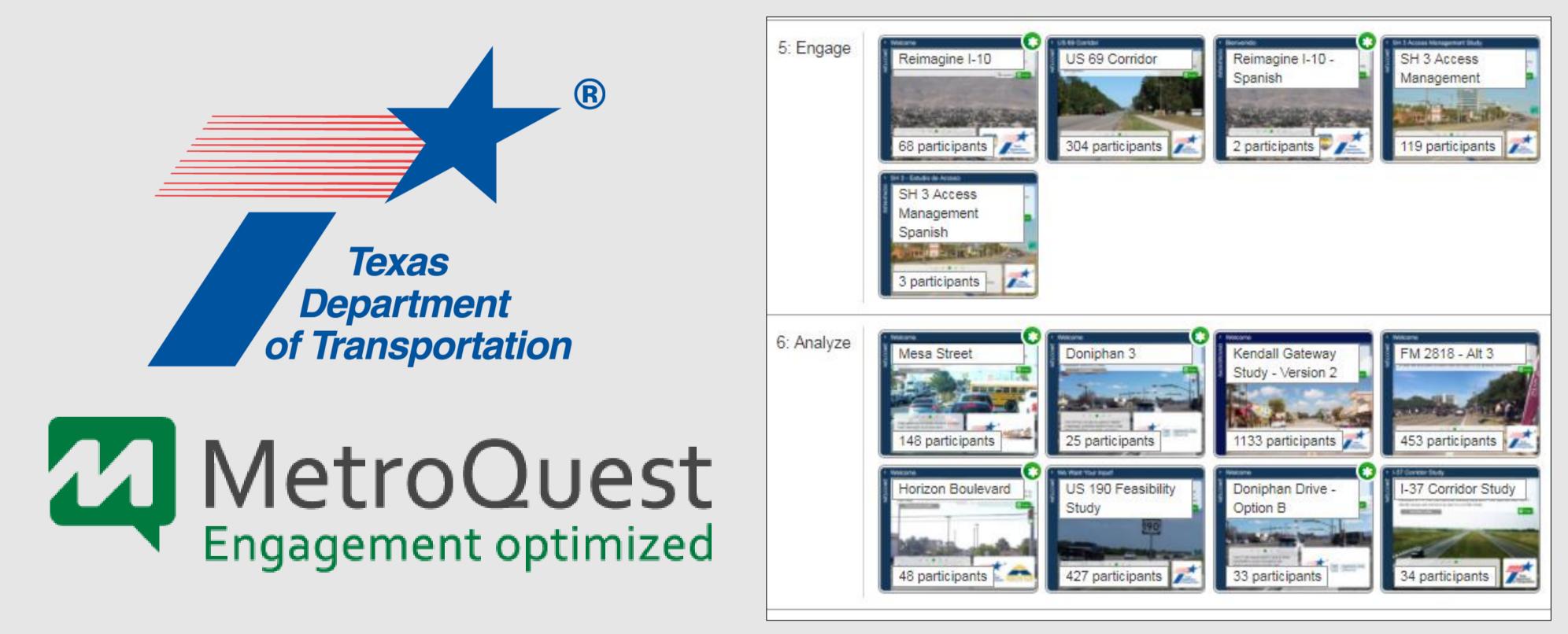




BEYOND THE MEETING



The TxDOT MetroQuest Partnership



How TxDOT Engages Beyond the Meeting

Poll: What are your top engagement priorities?

DEIO GPU

AV62 EPI

ENIS PHA



1st City Self Drive

-

DSO3 GWM

EK59 YPT

20 Years! Best Practices Research







Select MetroQuest Customers

State Agencies Texas Department Transportation MARYLAND DEPARTMENT OF TRANSPORTATION FDO MODOT

Local Agencies

























Public Involvement for Transportation Planning Tips for Success

SNB





The Beginner's Guide to Effective Online Engagement

- 7 Benefits of Online Engagement
- 11 Best Practices
- IO Tips for promoting participation
- We will email you a PDF copy!

The Beginner's Guide to Effective Online





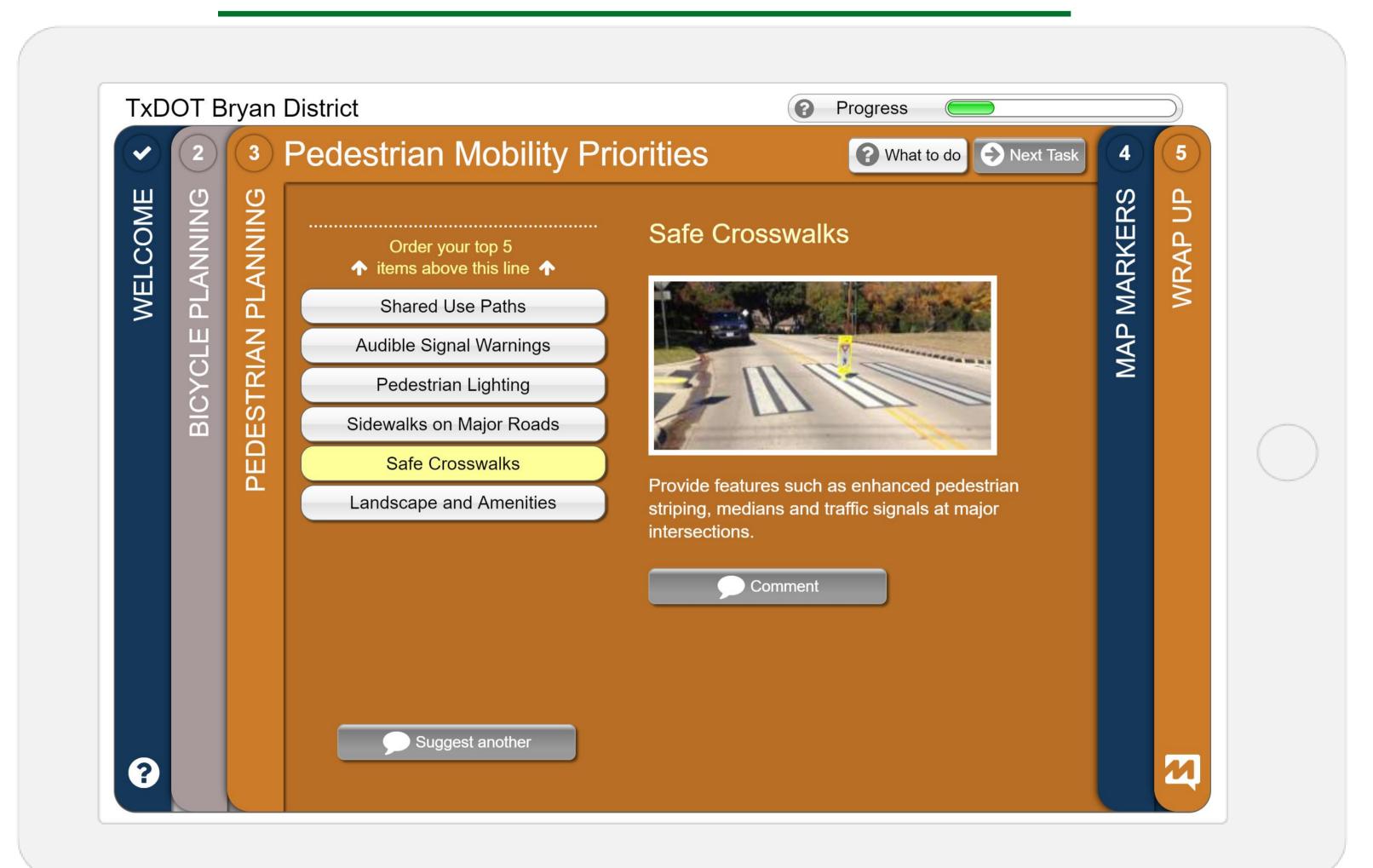
Mismatch between mandate and concerns



Start with listening



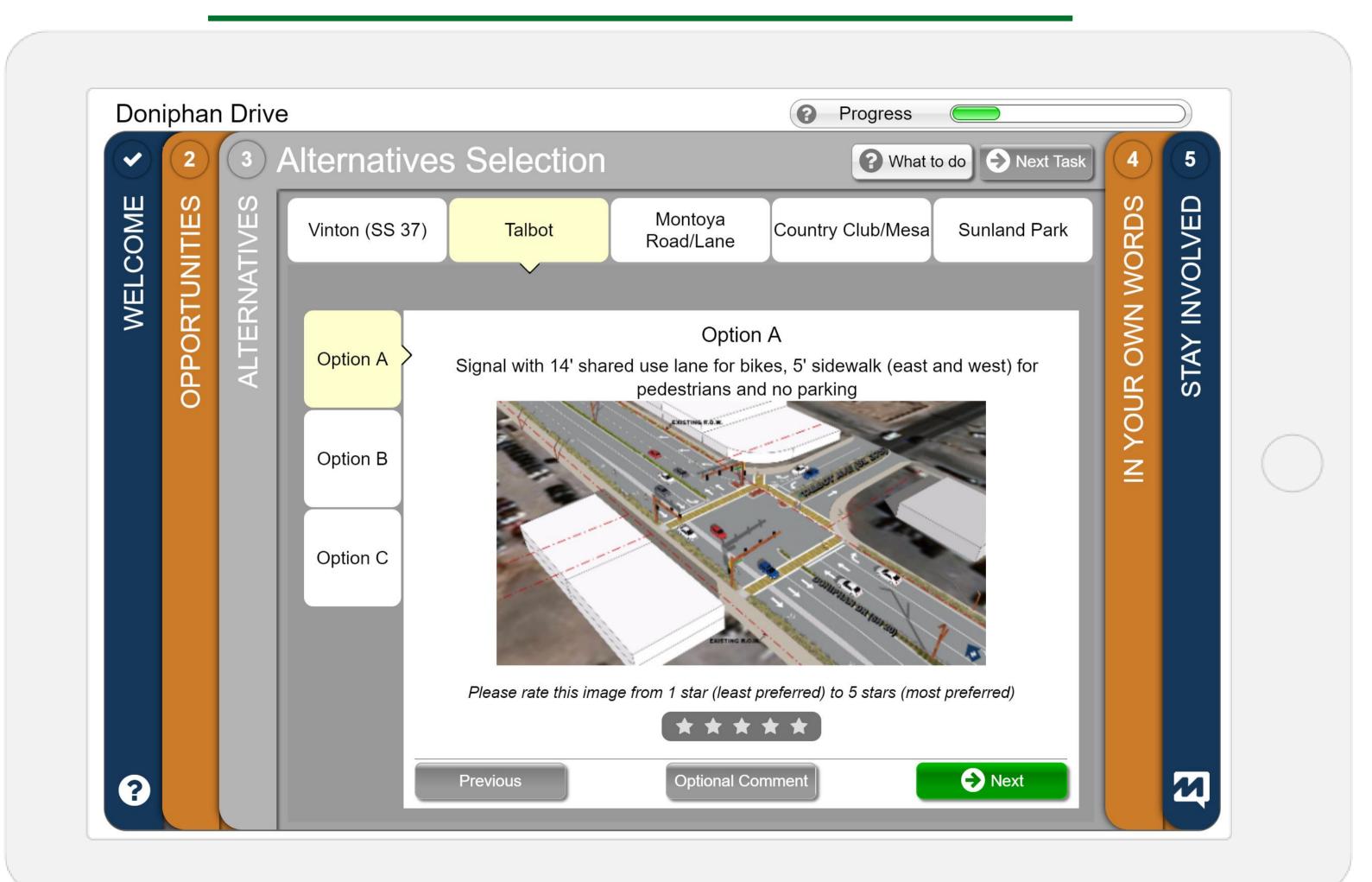
Focus on public priorities



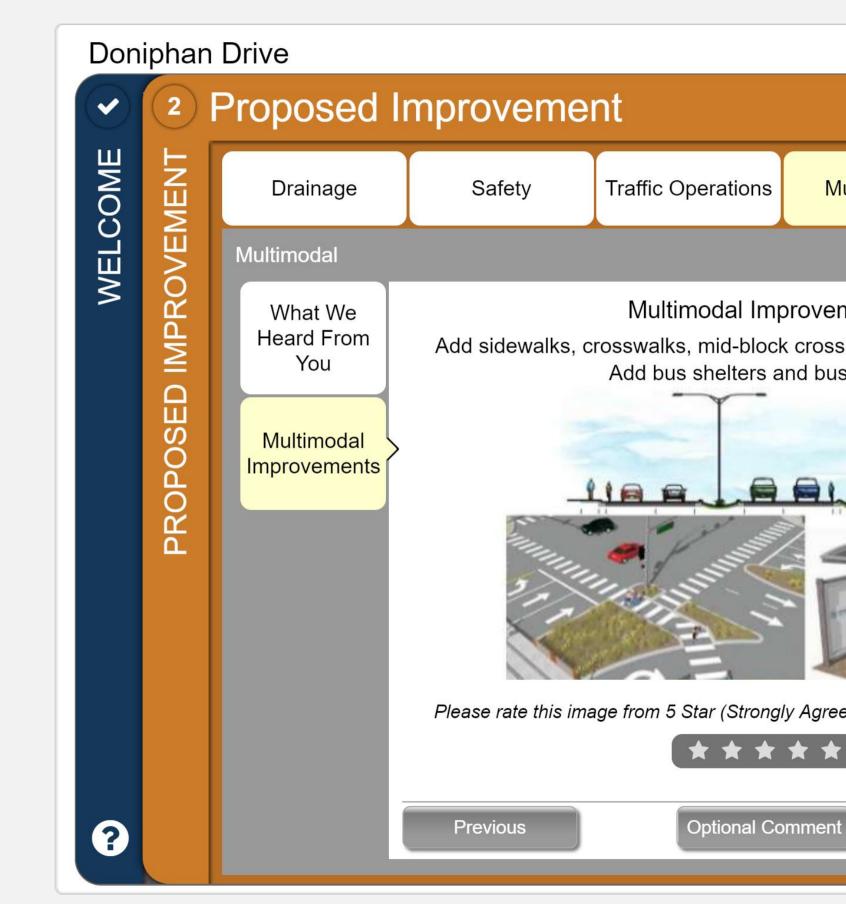


General public vs. complex planning issues



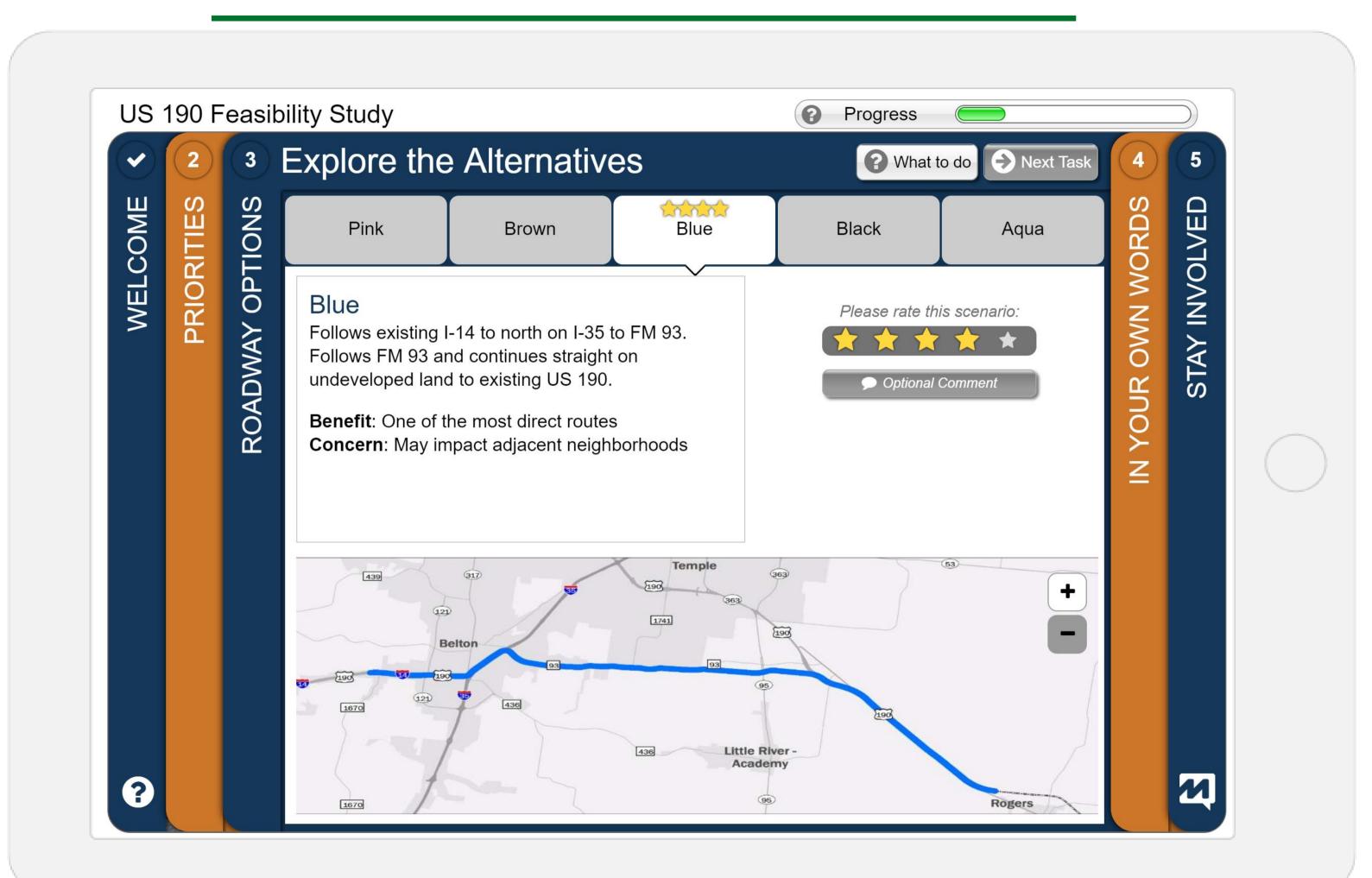




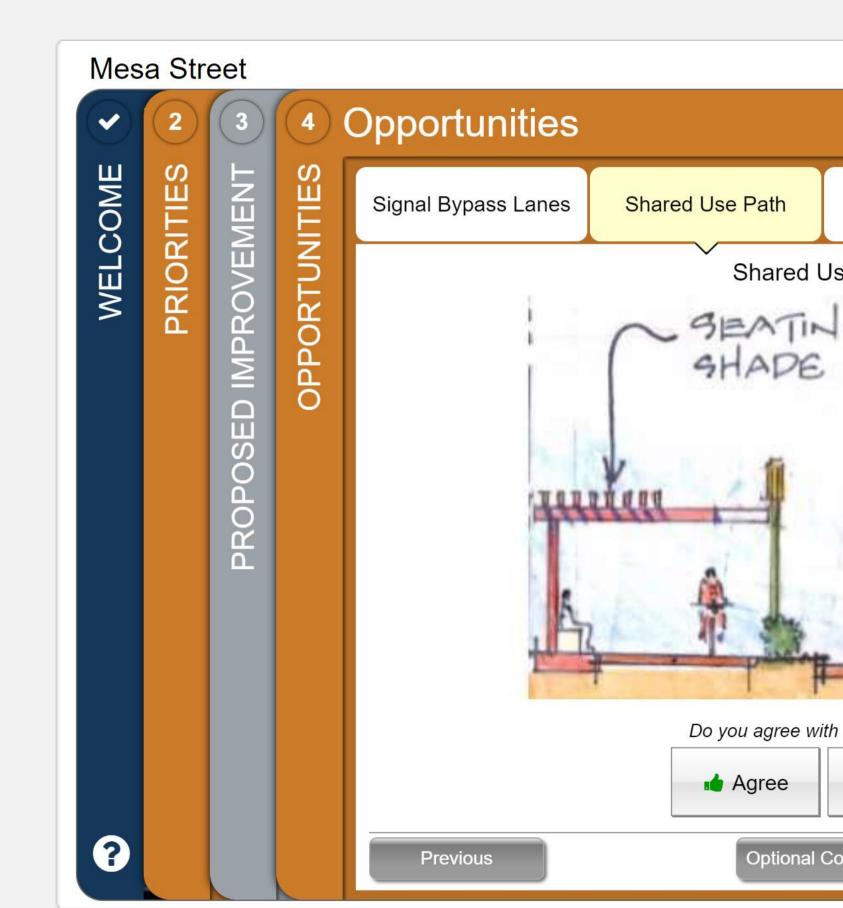


Progress			\square	
What to do 🕞 Next Task	3	4	5	
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e) to 1 Star (Strongly Disagree)				
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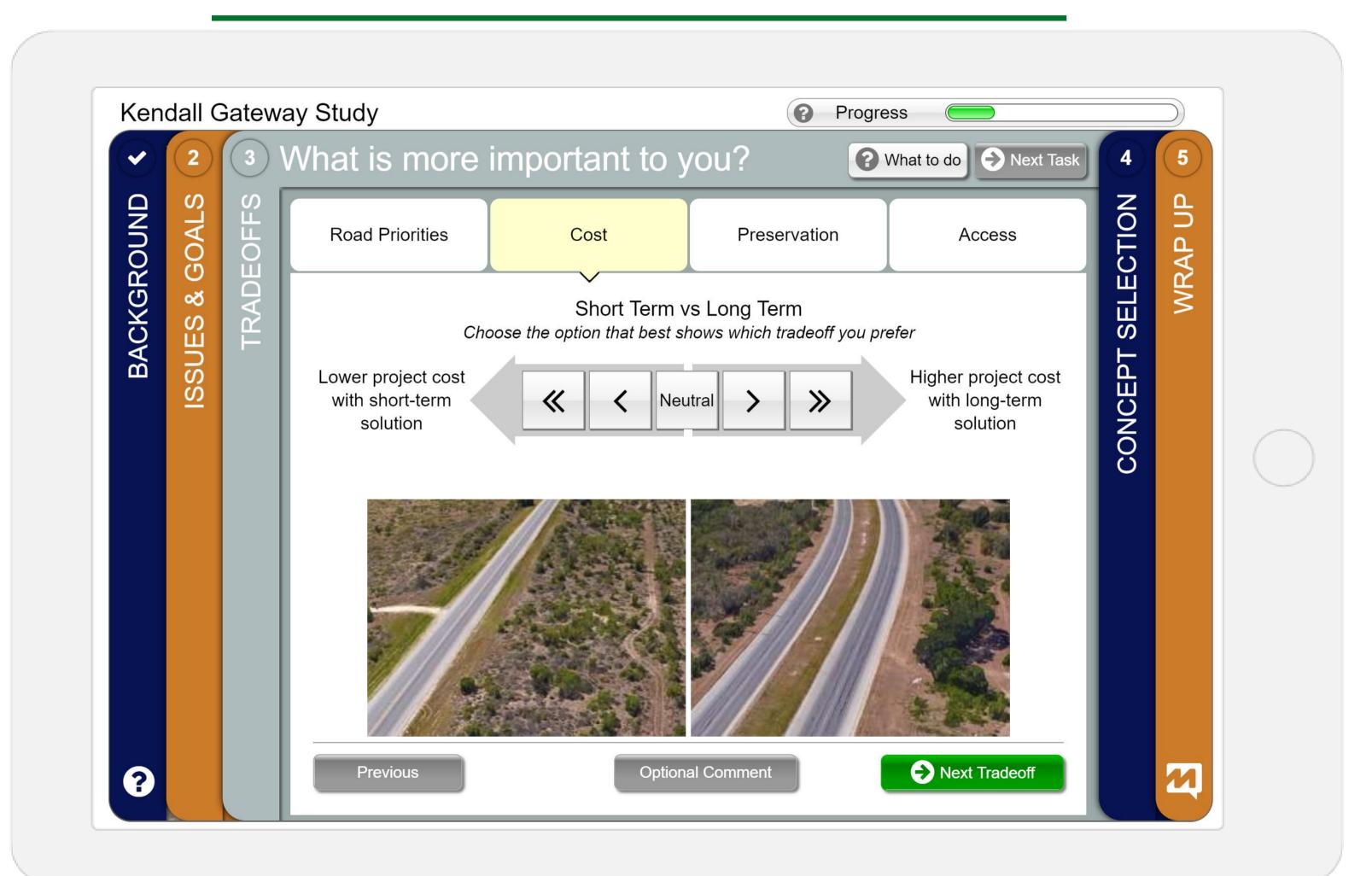






Progress	\square	
What to do Next Task	5	
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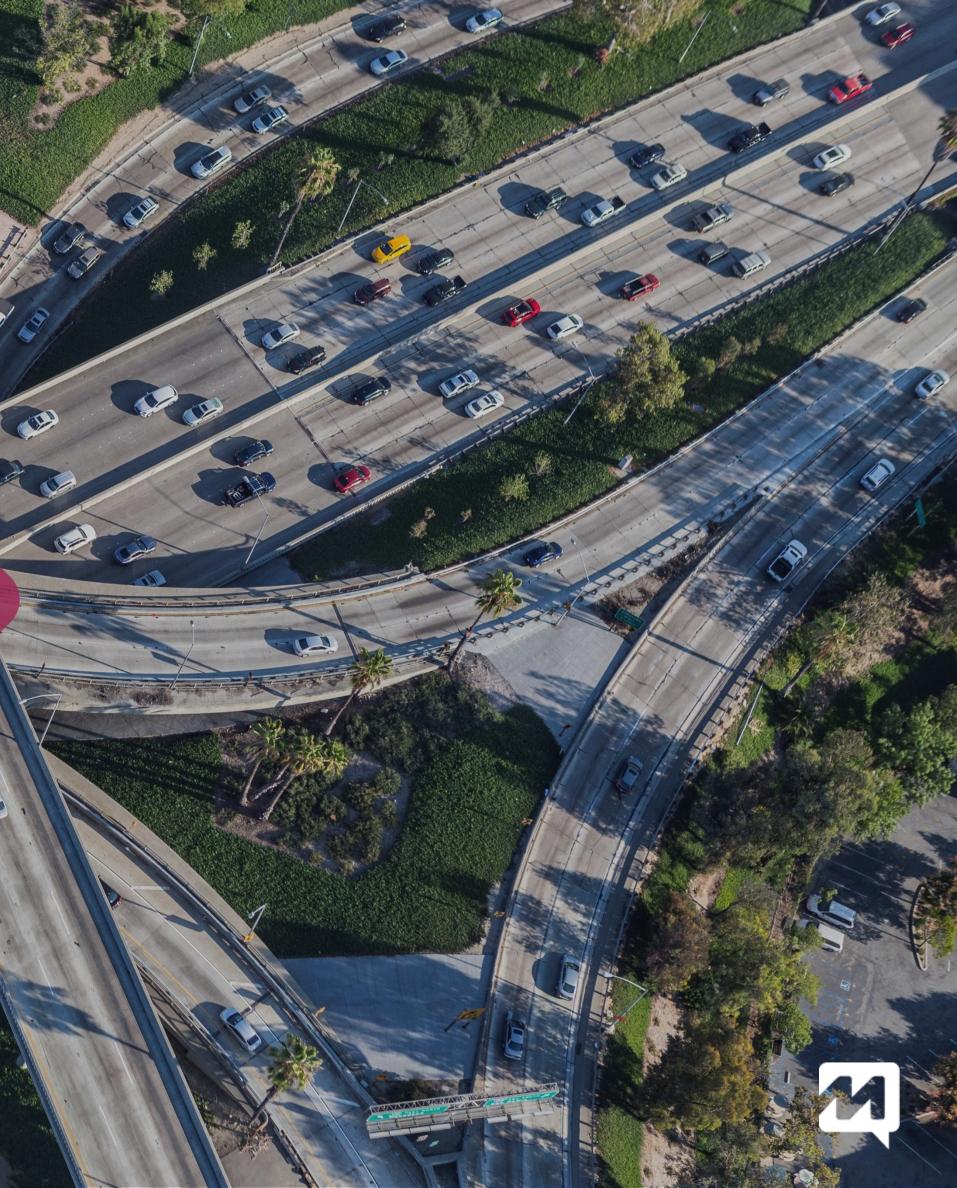






Diverse projects at different scales

3



The Online Engagement Toolbox





The Beginner's Guide to Effective Online Engagement

- 7 Benefits of Online Engagement
- 11 Best Practices
- IO Tips for promoting participation
- We will email you a PDF copy!

The Beginner's Guide to Effective Online



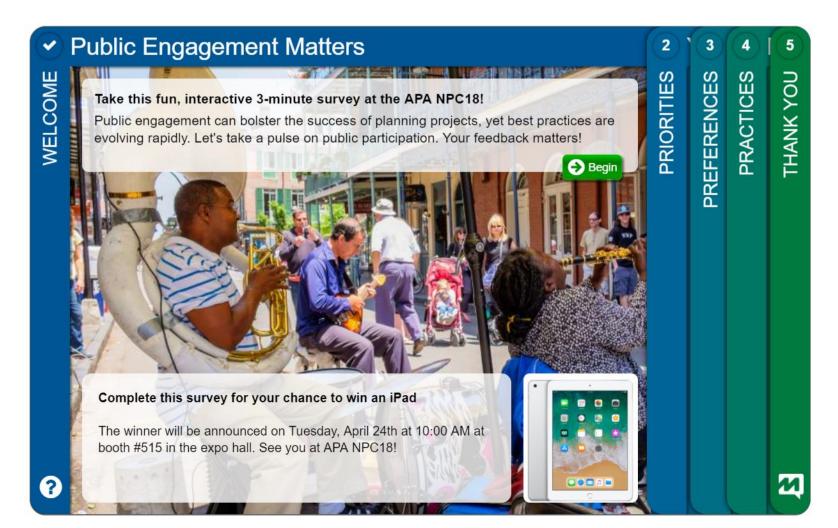


Poll. What additional information would be helpful?

APA NPC18 – Booth #515

April 22 to 24 in New Orleans!

- Meet the MetroQuest Team
- Get an inside look at MetroQuest
- Take the "Engagement Matters" Survey!



A MetroQuest Engagement optimized



Questions?





Jefferson Grimes

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Thank you for participating!

AICP CM: https://www.planning.org/events/course/9147414



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