

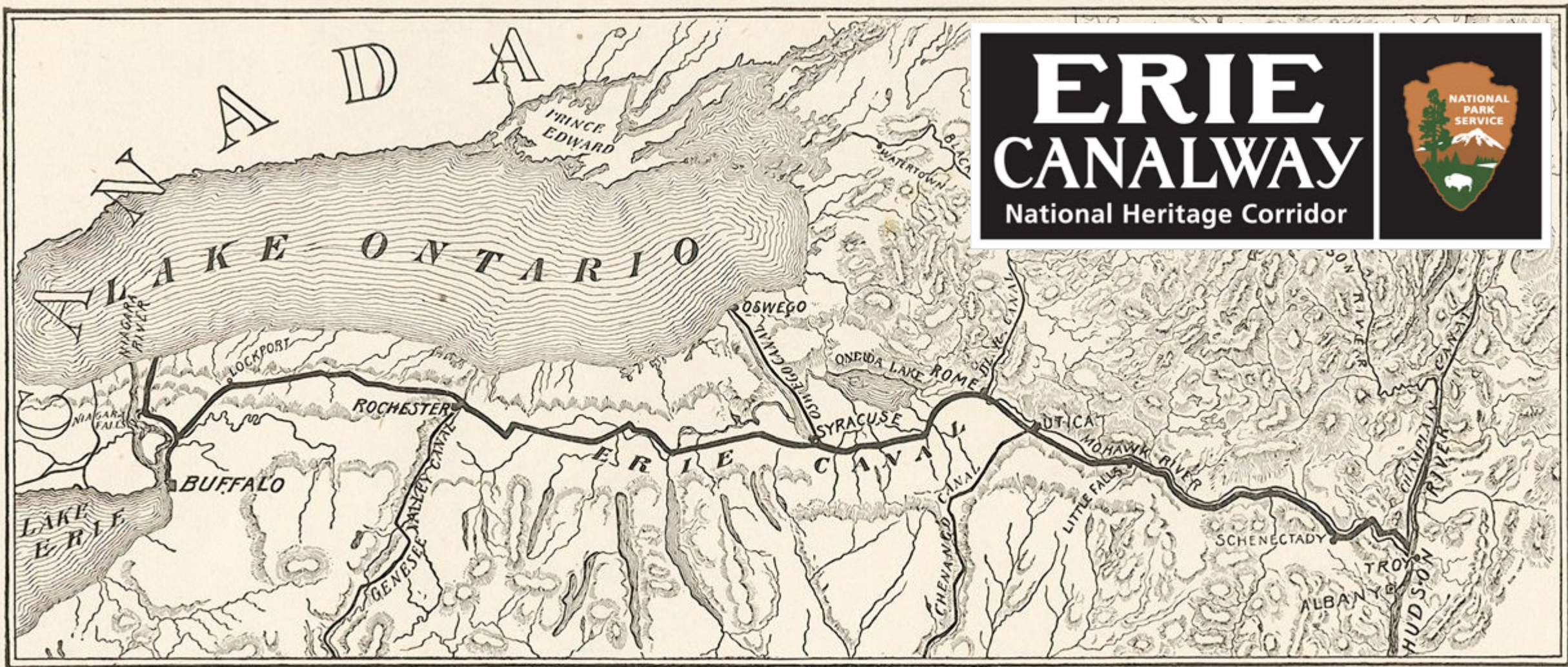


ELEVATING ERIE

Samuel Gordon, Director of Planning and Zoning - Town of DeWitt
Owen Kerney, Assistant Director for City Planning - City of Syracuse

This announcement was prepared with funding provided by the New York State Department of State under Title II of the Environmental Protection Fund and the Brownfield Opportunity Area Program.

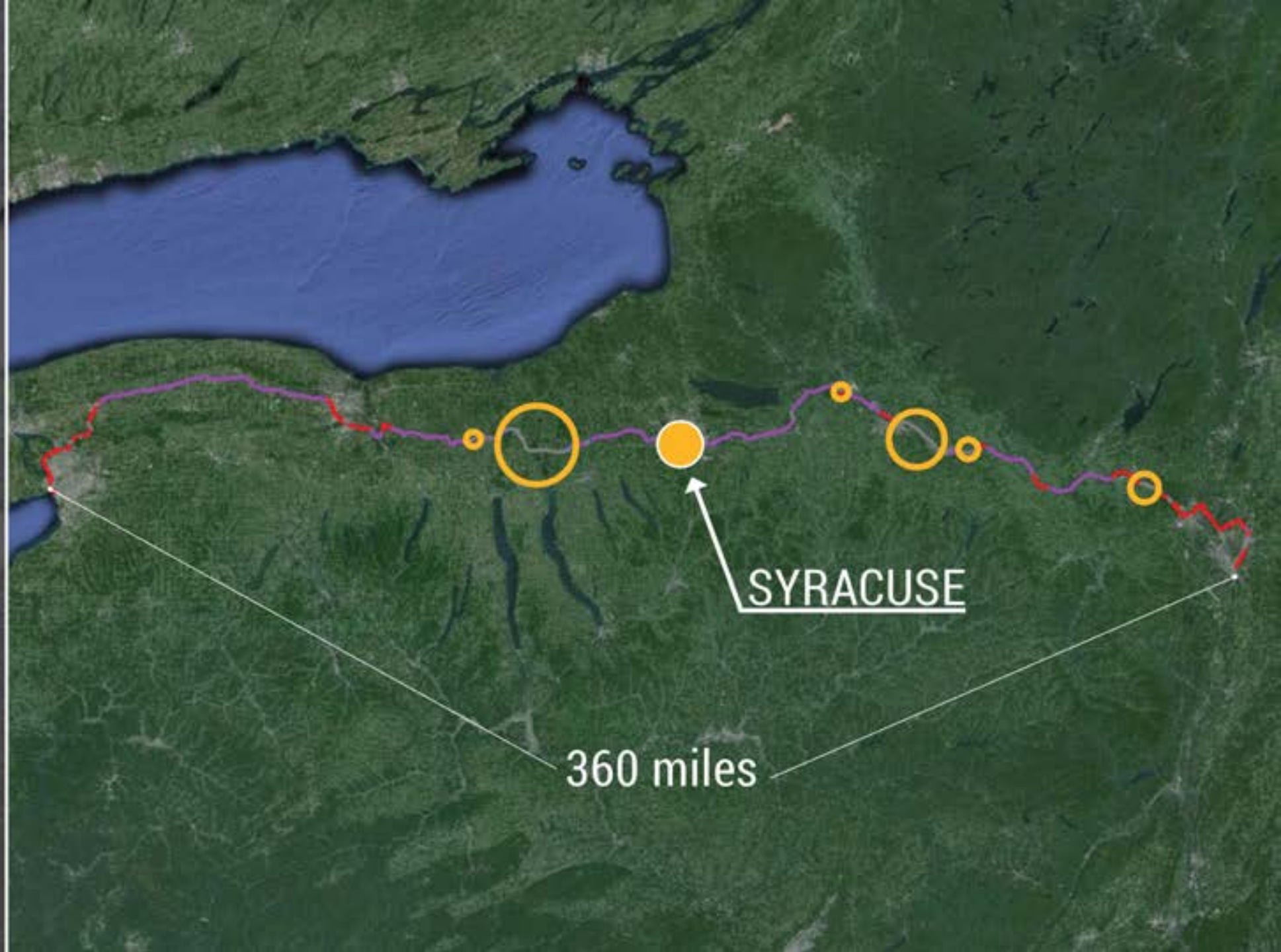
Nationally Significant Heritage Corridor



A Map of the Country Traversed by the Erie Canal.

Prepared under the supervision of the author, Mr. T. C. Clarke.

Erie
Canalway
Trail Gaps

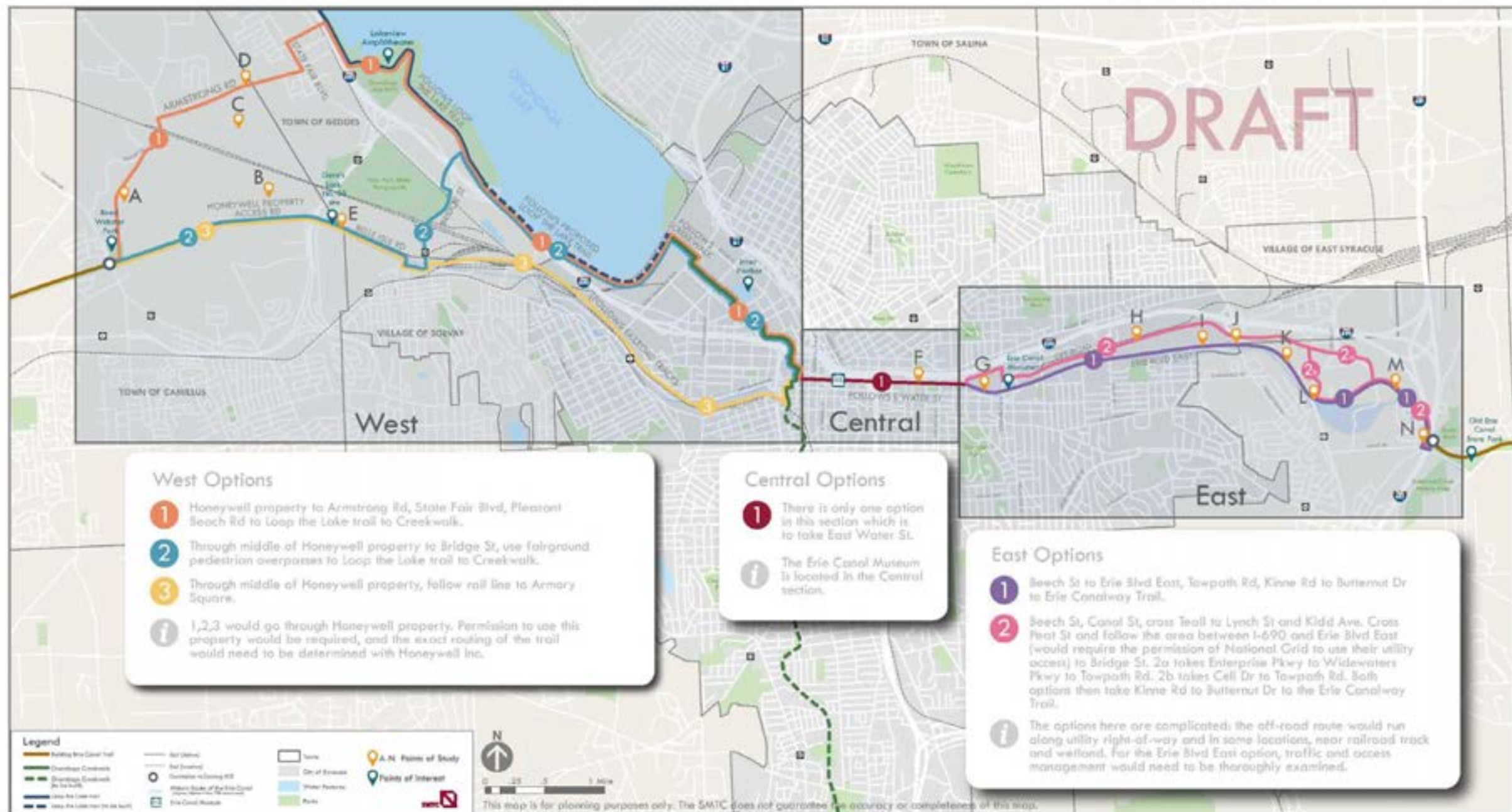


SYRACUSE

360 miles

Phase Two: Suggested Permanent Route Options and Points of Study

Erie Canalway Trail - Syracuse Connector Route Project



Erie Blvd Today



A yellow graphic shaped like a house, with a triangular roof and a rectangular base. The bottom edge of the yellow shape is irregular and jagged, resembling a torn piece of paper. The text "ELEVATING ERIE" is printed in white, bold, sans-serif capital letters on the left side of the yellow shape.

**ELEVATING
ERIE**

IDEAS COMPETITION DESIGNING THE BIODIVERSE BOULEVARD





ELEVATING ERIE IDEAS COMPETITION

DESIGNING THE BIODIVERSE BOULEVARD



ELEVATING ERIE IDEAS COMPETITION



DESIGN A
BIODIVERSE
BOULEVARD



ELEVATING ERIE IDEAS COMPETITION



DESIGN
BIODIVERSE
TRANSPORTATION



ELEVATING ERIE IDEAS COMPETITION

DESIGN A BIODIVERSE BRIDGE



ELEVATING ERIE IDEAS COMPETITION

DESIGN THE BIODIVERSE BOULEVARD



ELEVATING ERIE IDEAS COMPETITION

DESIGN A
BIODIVERSE BLOCK



ELEVATING ERIE IDEAS COMPETITION

DESIGN A
BIODIVERSE BOULEVARD

ELEVATING ERIE IDEAS COMPETITION

DESIGNING THE
BIODIVERSE
BOULEVARD





- Stimulate A Healthy Urban Corridor
- Enhance Biodiversity & Create Habitat
- Establish Recreation
- Promote Economic Growth
- Develop Multi-Modal Connectivity



BOULEVARD SITE



BRANCH SITE



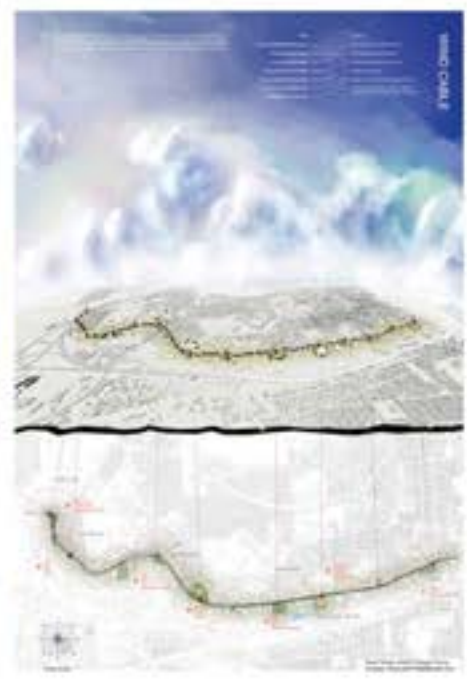
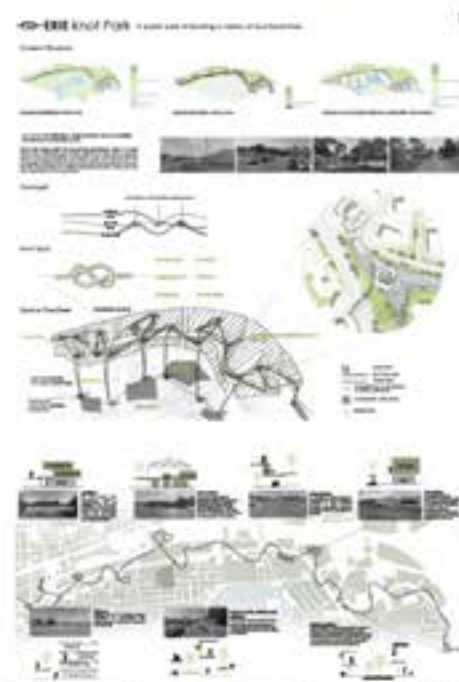
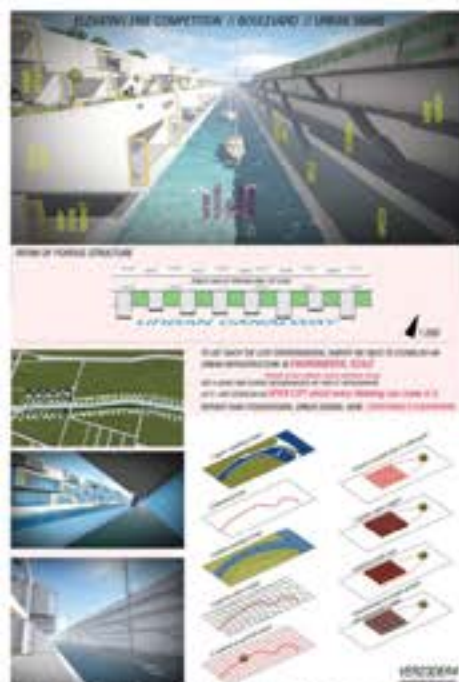
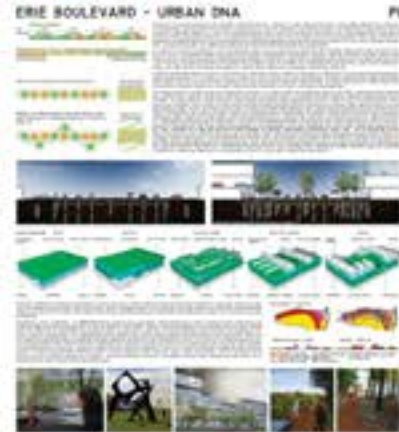
BLOCK SITE



BRIDGE SITE



16 COUNTRIES
70 ENTRIES



THE JURY

Stephanie A. Miner, Mayor, City of Syracuse

Joanie Mahoney, County Executive, Chair, Thruway Board of Directors

Edward Michalenko Ph.D, Supervisor, Town of Dewitt

Chris Reed, Principle, Stoss

Steve Benz, Founder & Consultant at SITEGreen Solutions, LLC

Jeff Olsen, Principal, Alta Planning and Design

Julia Czerniak, Associate Dean, Syracuse University School of Architecture

Doug Johnston, Chair, SUNY ESF Landscape Architecture

Melissa K. Fierke, PhD, Associate Professor, SUNY ESF Forest

Entomology; Chair SUNY - ESF Bike Safety Committee

Jim Joseph, Dean, Le Moyne College Madden School of Business

Ed Griffin, Owner, Fleet Feet

Paul Komanicky, Owner, Syracuse Bicycle

Andy Venditti, Owner, Syracuse Fitness

Jim D'Agostino, Director, SMTC

John Dimura, Trails Director, NYS Canal Corporation

Frances Gotcsik, Director, Programs & Policy Parks and Trails NY

Bob Radliff, Chair, Erie Canalway National Heritage Corridor

Peter Dunn, Executive Director, CNY Community Foundation



WINNERS

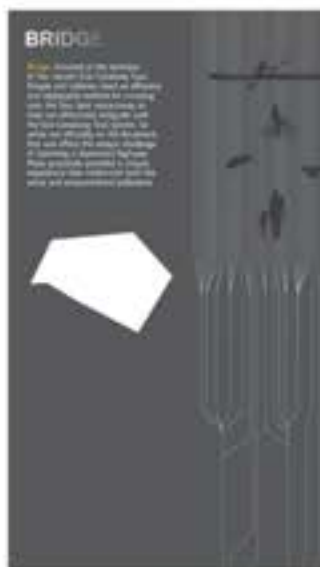


Online Gallery



BRANCH

Branch: Widewaters is located at the intersection of the still day-lit but completely hidden section of the Erie Canal and Erie Boulevard. This is where the Canalway Trail will officially intersect with the Boulevard. The area is bordered by big box retail, an office park, small scale commercial buildings, and fast food establishments. Proposals leveraged the undervalued asset and may considered land or building development options for the vacant lot on the east side of the intersection.



The Opening





Exhibition



Survey

Elevating Erie public survey

Progress

Welcome

WELCOME

Elevating Erie public survey

The City of Syracuse and Town of DeWitt are asking for your feedback about the future of transportation and development along Erie Boulevard. Please complete the following short survey to help us understand the public's priorities for improving this vital corridor.

Begin



The future is looking up



2

RANKING

3

SURVEY

4

EXPLORING IDEAS

5

WRAP UP



[Help](#) [Privacy](#) [About MetroQuest](#)

MetroQuest on ELEVATINGERIE.com

Billboards

**ELEVATING
ERIE**
EXHIBITION OF BIG IDEAS

MAY 5th - AUGUST 1st
Erie Canal Museum

VISIONS for ERIE BLVD
GIVE YOUR INPUT

www.ElevatingErie.com

LAMAR

Press

Elevating Erie project unearths possibilities beneath Erie Boulevard sprawl (Editorial)



Elevating Erie This is the winner of the "Block" design competition, submitted by B&B. The "big idea" is to embrace the transportation corridor but reduce it slightly to show bus and bike lanes. A playground, plaza and community garden would take over the median.

1/34 22 Followers Share Caption

By Editorial Board
on May 12, 2018 at 12:12 PM, updated May 12, 2018 at 12:13 PM

Sponsored by **OLUM'S** LIMITED TIME
FREE Dishwasher Re-INSTALL & DELIVERY!
+ Get it TAX EXEMPT!
click for details >>>
KitchenAid MAYTAG Whirlpool
FURNITURE & APPLIANCES
www.olums.com

READERS' LETTERS



The latest letters to the editor

Have something to contribute? Send a letter to the Readers' Page. [Write](#)



Closing the Gaps: Advocacy Groups Want Erie Canalway Trail on Path to Completion for Bicentennial

By Staff Writer
on May 12, 2018 at 12:12 PM, updated May 12, 2018 at 12:13 PM



Elevating Erie Looks to Close Canalway Gap

By Staff Writer
on May 12, 2018 at 12:12 PM, updated May 12, 2018 at 12:13 PM



UPSTATE COMPREHENSIVE STROKE CENTER
FIVE BACON BROTHERS
POLY 10, 10PM



Design Competition Finalists Re-imagine Infrastructure Around Erie Boulevard In Syracuse and Dewitt

By Staff Writer
on May 12, 2018 at 12:12 PM, updated May 12, 2018 at 12:13 PM



UPSTATE COMPREHENSIVE STROKE CENTER
FIVE BACON BROTHERS
POLY 10, 10PM

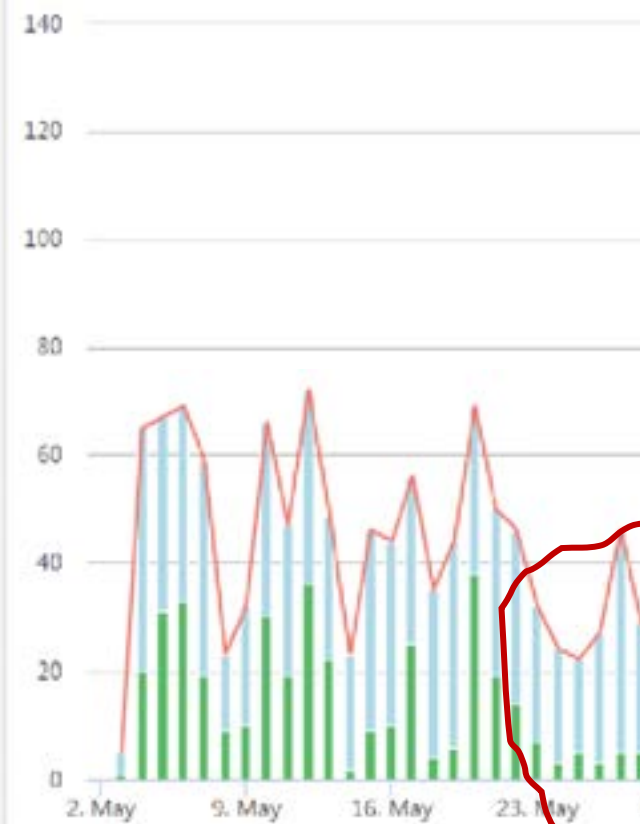
Start: 2016-05-03 End: 2016-08-25

1: VISITS

2: RANKING

3: SURVEY

4: EX



6/14/2016

Metroquest
Creative Ads?

→ Pop up locations/engagements
→ Bridge Street

→ Share Kits

→ Pop up meetings

→ Water bill insert?

Pulses/Bursts

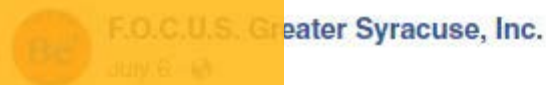
Visitors with Data

22. Aug

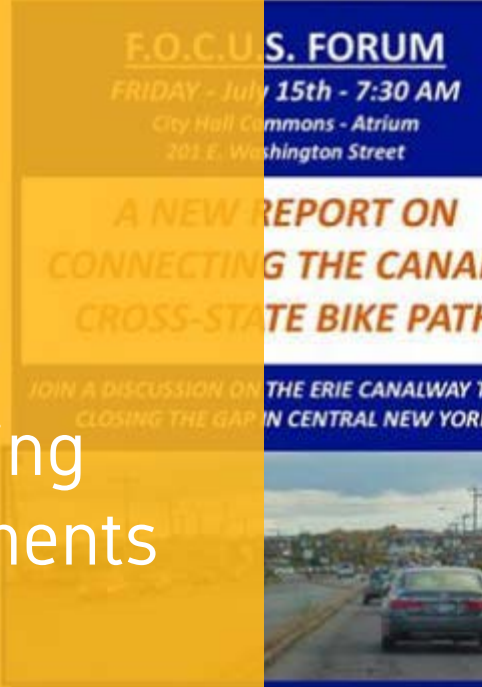
Pop Up Meetings



Speaking Engagements



At the next F.O.C.U.S. Forum on Friday July 15 planners will present a new report on the likely path for reconnecting the cross-state Canalway Trail through Syracuse. Bikers, hikers and anyone interested in tourism or related businesses are invited along with the public to join us for coffee and conversation 7:30 a.m. in the Atrium at 201 E. Washington St., Syracuse.



Like Comment Share



GreeningUSA

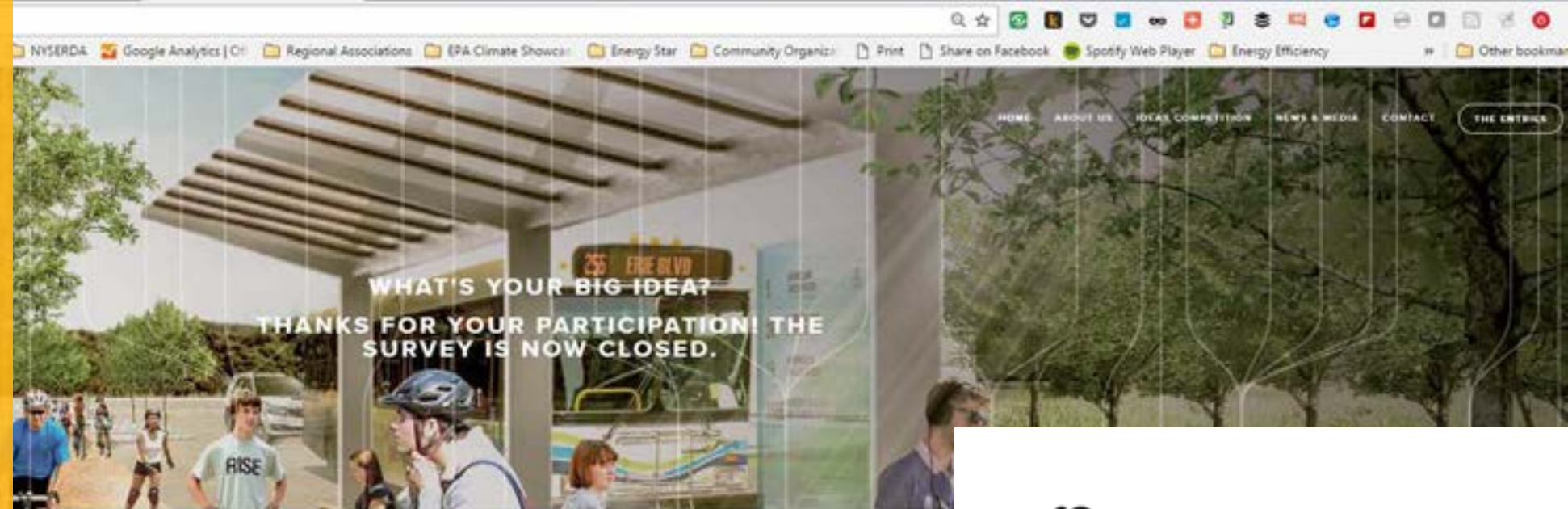
July 7 · 🌐

TOMORROW! "Elevating Erie" at the Erie Canal Museum, #Syracuse, noon-1:30pm. It's not too late to register! <https://www.eventbrite.com/e/elevating-erie-tickets-2606119...>



Green Bag Lunch are Sam Gordon, MLA, of DeWitt and Owen Kerney, Assistant of Onondaga County Planning Agency...

Website



UPDATES



The Elevating Erie Blog



ElevatingErie

Elevating Erie to be Featured on National Webinar
<https://t.co/8PedsR3jd4>
3 days ago



ElevatingErie

This weeks news from Elevating Erie for 10/13/2016 - <https://t.co/IL5F9C1En7>
A week ago



ElevatingErie

Twelve Hundred Thank Yous
<https://t.co/TYFsAkLNFY>
A week ago



ElevatingErie



ELEVATING ERIE TO BE FEATURED ON NATIONAL WEBINAR

We are excited to share that Sam Gaudin, Director of Planning and Zoning for the Town of Oyster Bay and Owen Korney, Assistant Director for City Planning for the Syracuse Onondaga County Planning Agency will be featured on an upcoming webinar titled "What's Your Big Idea?" on October 27th 2016.

[Read More](#)



TWELVE HUNDRED THANK YOUS

Over 1,200 of you responded when we asked, "What's Your Big Idea?", and we hear each of you a great THANKS! Thank you for your time, thank you for your thoughtful responses, and thank you most of all to those who helped spread the word about the project.

[Read More](#)


Creative Stuff



Blog and Social Media

Thanks for staying in touch! Each week we will send you an update on Elevating Erie.

Is this email not displaying correctly? [View it in your browser.](#)



WEEKLY E-NEWS FROM ELEVATING ERIE

Twelve Hundred Thank Yous

Oct 12, 2016 12:13 pm

Over 1,200 of you responded when we asked, "What's Your Big Idea?", and we owe each of you a giant THANKS! Thank you for your time, thank you for your thoughtful responses, and thank you most of all to those who helped spread the word about this project.

[READ MORE](#)

OTHER RECENT POSTS:

[On Accessibility: Closing the Gaps for Everyone](#)

[Erie Canal Evolution](#)

[On Connectivity: How Did We Get Here?](#)

[Did you know?](#)





Elevating Erie

Written by Samuel Gordon (7) · June 16 ·

Share your Big Ideas for the future of Erie, celebrate the Erie Canal's birthday with us!



Wait, donkeys can drive?

[Learn More](#)

2,310 people reached



219 Views



Like



Comment



Share



Buffer



Michael McCutley



Write a comment...



CONNECT WITH FACEBOOK



Oculus

905,637 likes



Facebook

173,524,099 likes



Mark Zuckerberg

83,377,416 followers



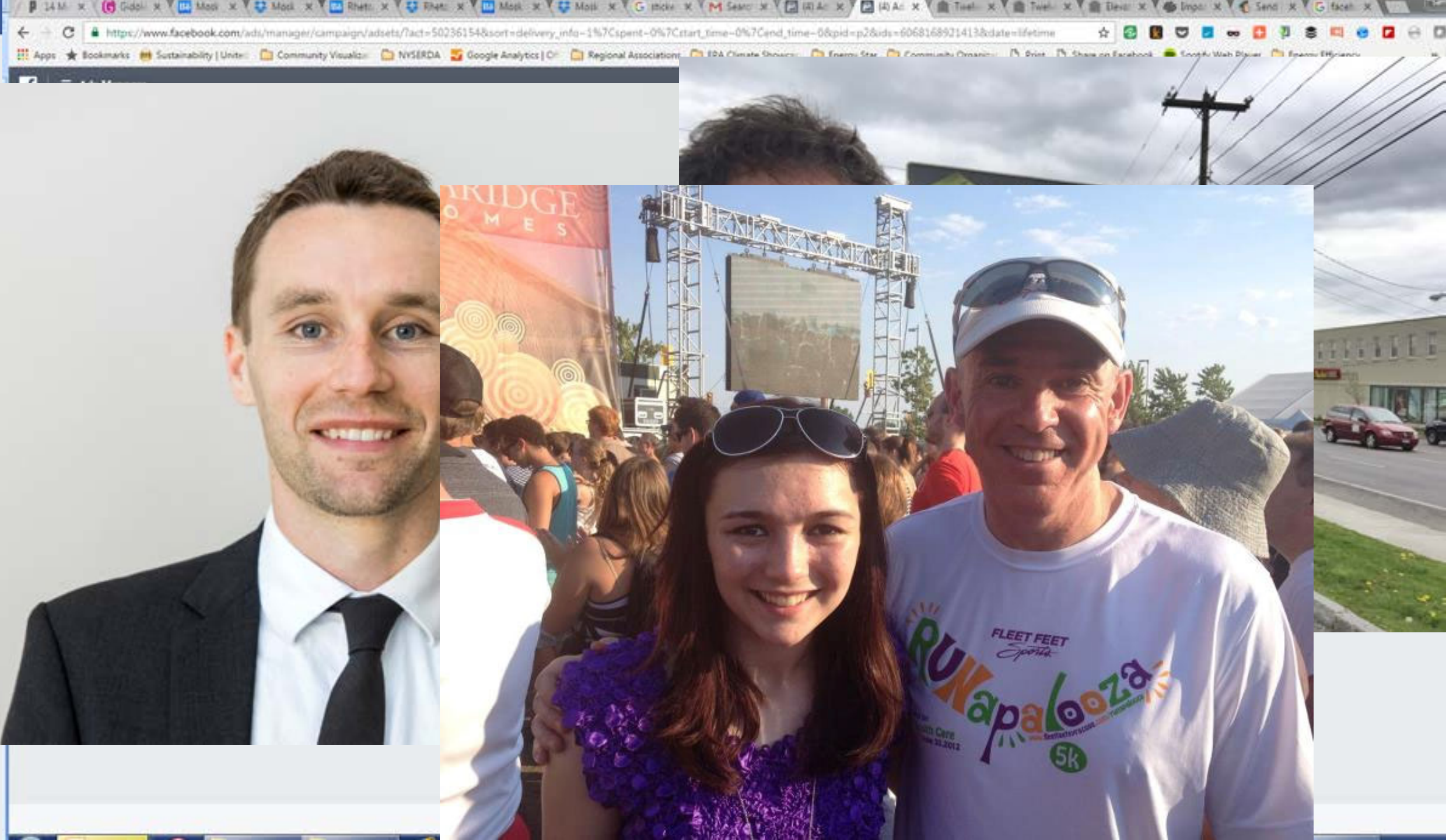
English (US) · Español · Português (Brasil) ·
Français (France) · Deutsch



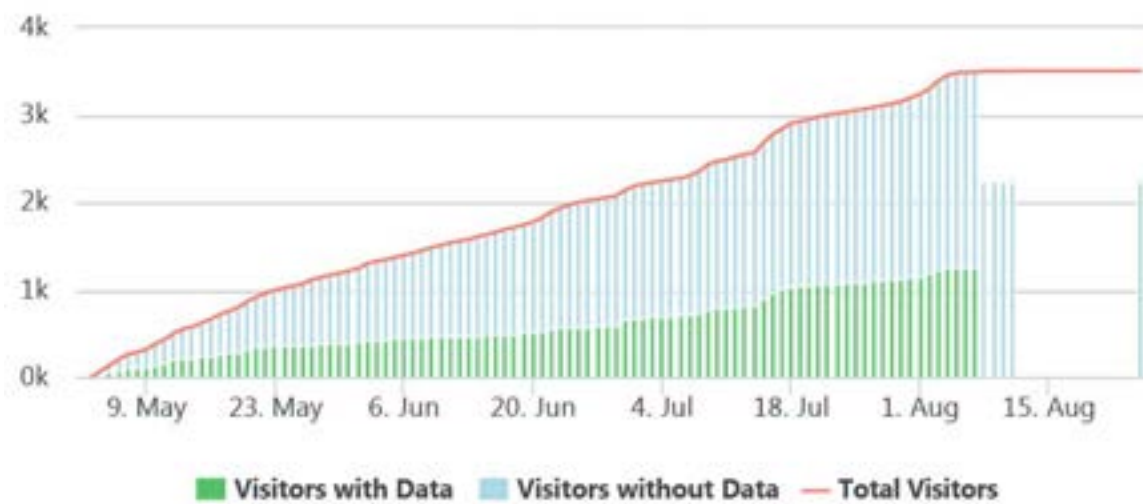
Privacy · Terms · Advertising · Ad Choices

Cookies · More

Facebook © 2016



Accumulated Visits



So What?

- + **Utilize existing communication methods:**
E-mail blast to Town Recreation Department e-news

- + **Piggyback on related programs/events (audiences):**

Tour the Towpath/Cycle in the City/Cycle the Erie Events/Downtown Movie Series/Farmer's Market

- + **Don't underestimate the reach of traditional media:**

Television talk shows, radio shows, local newspapers

- + **Be creative with your kitsch:**

Stickers, videos, banners, etc. help to define your "style" and generate additional "buzz" for the project – doesn't have to "break the bank"

So what?

- + Be strategic about your outreach strategy and remember that you still need to get out in the community (bring the “meeting” to them)
- + Level of participation in the survey has been critical in communicating to decision-makers and potential funders the level of interest in this project
- + Set the stage for future public participation efforts – planning to incorporate additional online engagement in future phases





